

MAX

MARKET • ACT • EXCHANGE

Call for Speakers

April 17, 2019 | 3:00 – 6:00 PM

The Mark Twain House Lincoln Theatre, Hartford, CT



Can you inspire a roomful of people? Do you have, or know a colleague with, an important story to share? SMPS CT is looking for individual MAX speakers with great ideas or stories that will provoke, inspire, and excite an audience.

What is a MAX Talk?

MAX Talks are inspirational, 15 minute, storytelling sessions, similar to a TED Talk. The model works in part because it captures an audience for a short period of time and inherently encourages focus and concentration. Watch last years videos [here](#).

Benefits to submitting include:

- A professionally edited video of your MAX Talk by GEOMATRIX Productions
 - Presentation coaching prior to the event
- Be seen as a thought leader in the industry
- Bring more awareness to a cause or idea

Questions? Email president@smpsct.org

DEADLINE FOR SUBMISSIONS:

JANUARY 31, 2019 @ 6:00 PM

Submit to president@smpsct.org

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SUBMISSION FORM

Instructions: Submit this form, with all fields completed, to president@smpsct.org, by 6:00 pm January 31, 2019. If you have speaking experience please include a brief speaking resume and links to any videos of previous session(s) or presentation(s) if available. Forms that are not completely filled out will not be considered.

Types of Sessions

- **The Ideas/Issues:** Something new and surprising, and that the audience hasn't heard, or something familiar, but with a compelling new argument behind it that challenges beliefs and perspectives. These can also expose the SMPS audience to an industry-specific issue that they may not otherwise know much about, either current or future.
- **The Tech Demo:** an onstage look at a clever new idea, approach, or creative solution that you were a part of generating.
- **The Artist's Statement:** a showcase of a piece (all mediums welcome), and explains the purpose and process behind what they created.
- **The Life Lesson:** A personal story that shares valuable lessons or big ideas that made you act or changed your life or business in some way.

Please be cognizant of these required guidelines for your submission:

- All sessions must relate back to A/E/C – the industry, or the people, and the industries 'sphere of influence.'
- Absolutely no selling or pitching your product or service from the stage.

Name:

Title:

Email:

Company:

SESSION DESCRIPTION:

No more than 150 words. This session description will be used to market your talk.

BIG IDEAS:

Identify three big ideas or key points that you want the audience to takeaway.

A/V ACKNOWLEDGMENT:

By clicking this box you acknowledge that if you are selected you will allow your session to be photographed and audio and video recorded to be used to market future SMPS Events.

SESSION TYPE:

Ideas/Issues

Tech Demo

Artist's Statement

Life Lesson

SESSION OUTLINE:

No more than 600 words. The session outline should give the speaker selection committee an idea of your tone, style, any visuals or graphics you may include, and other details of your session.

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