

SMPS

Membership Benefits

Are you ready to become a member?



Discover the Benefits of Joining SMPS CT

- Networking Opportunities: Access to a diverse network of professionals
- Professional Development: Workshops, webinars, and educational programs
- Certification: Earn professional credentials through CPSM Program
- Leadership Opportunities: Various roles and positions within the organization
- Free How to Guides: Available in the SMPS Bookstore
- Conferences & Events: Discounted rates to national and regional conferences
- Mentorship: Guidance and advice from seasoned professionals in the industry
- Research and White Paper: Access to research and white papers
- Member Publications: Subscriptions to the award-winning journal Marketer/Quicklook
- Awards & Recognition Programs: Recognition of outstanding achievements
- Publication & Course Discounts: Discounts on industry publications
- Coffee-Meetups: Monthly random one-on-one virtual member meetups
- Share SMPS: Refer a Friend Program: Referral rewards for your own membership
- Committee Involvement: Opportunities to serve on committees
- SMPS Mobile App: Hub for content, collaboration, and events all year round
- Visibility: Chance to give back to the community & build a personal brand in industry