



# SMPS-CT

## History and Description

### DATE OF INCORPORATION

1983 as SMPS, Southern New England Chapter

When the Chapter was being formed in 1982, it was not necessary for the founding members to file with the State of Connecticut in order to be a certified chapter. However, they were advised early in 1983 that they had to file for incorporation with the State. Therefore, actual incorporation did not take place until 1983.

### HISTORY OF OFFICERS AND BOARD OF DIRECTORS

**1981-82** A number of Connecticut marketers who had been attending the SMPS meetings in Boston whenever possible, decided to form a chapter in Connecticut. They contacted Diane Creel, then President of the Boston Chapter, and advised National of their interest in forming a chapter to serve the needs of people in Connecticut. A steering committee was formed, which consisted of the 9 original founding members:

- Dick Ostop, Chairman
- Teri Polaske
- Felicity Bruns
- Henriette McHugh
- Kiran Majmudar

#### **November 5, 1981**

The Steering Committee held their first meeting at Howard Johnson's in Windsor Locks, Connecticut. They had a list of 20 names from National of the marketers from Connecticut who were attending Boston's meetings and planned a luncheon meeting to generate interest in a Connecticut chapter. This original list of 20 members consisted of:

- |                                      |                                    |
|--------------------------------------|------------------------------------|
| → Bruce Arneill                      | → Charles Meyerson (Assoc. Member) |
| → Peter Borgemeister (Assoc. Member) | → A.J. Mulligan (Assoc. Member)    |
| → Felicity Bruns                     | → Leonard Morris (Assoc. Member)   |
| → Mike Buckley                       | → Dick Ostop                       |
| → Vincent Cangiano                   | → Teri Polaske                     |
| → Sam Giavera                        | → Joseph Romano                    |
| → Mike Hough                         | → David Soleau                     |
| → Julio Laurerio                     | → Karen Warseck                    |
| → Hanriette McHugh                   | → Richard Whiteside                |
| → Kiran Majmudar                     |                                    |

### **November 19, 1981**

Acting in an “unofficial” capacity, as a satellite of the Boston chapter, the 5 original members held the first luncheon program. Twenty-five (25) people attended the luncheon, which was held at the Hawthorne Inn in Berlin, Connecticut. The first guest speaker was Norman Cutts, who was then the Director of Facilities Design and Construction for the State of Connecticut Bureau of Public Works.

### **During 1981 and early 1982**

The committee contacted other members who were traveling to Boston for meetings to generate interest in the new chapter. They also developed by-laws for the new chapter which were filed with the National organization.

Discussions with National took over a year. National had many questions, especially related to the boundaries of the new chapter. Ultimately, it was resolved by telephone area code – 203 and 413 area codes were designated for the new Southern New England Chapter, and people within Fairfield County had their choice of joining the Southern New England Chapter or New York City Chapter.

### **October 14, 1982**

The first official Board of Directors meeting took place. It was at this meeting that a discussion ensued about whether SMPS would make it in this area. This meeting and subsequent Board meetings were rather informal and, although there was no formal election, a board was formed:

- President: Dick Ostop
- Vice President: Henriette McHugh
- Treasurer: Felicity Bruns
- Secretary: Teri Polaske
- Member-at-Large: Kiran Majmudar

### **May 12, 1982**

A second luncheon was held at The Hartford Club, also while the group was a satellite of the Boston chapter. Martin Elroy of New York City was the guest speaker, and the luncheon was well attended by 35 people. It was this luncheon that really convinced the Steering Committee that the group could “fly” on its own.

## **1982-83**

### **During 1982 through early 1983**

Other members gradually became involved, some taking an active role, such as:

- Ron McKeowen
- Peter Abel

### **Committee Chairs**

- Newsletter: Cynthia Bowman
- Program: Randy Anagnostis
- Public Relations: Karen Heroy
- Membership: Arlene Hiller

**1983-84** In 1983, the officers remained the same as in 1982; however, in January, a steering committee was added to the group.

**Board Members**

- President: Dick Ostop
- Vice President: Henriette McHugh
- Treasurer: Felicity Bruns
- Secretary: Teri Polaske
- Member-at-Large: Kiran Majmudar
- Steering Committee: Peter Abel, Arlene Hiller, Colleen Driscoll

**1984-85**

**Board Members**

- President: Dick Ostop
- Vice President: Henriette McHugh; then replaced by Karen Heroy
- Treasurer: Felicity Bruns
- Secretary: Teri Polaske
- Member-at-Large: Kiran Majmudar
- Steering Committee: Mike Hickey, Arlene Hiller, Roger Dean, Peter Abel

**October 24, 1984**

The existing Board decided to revise the chapter by-laws with regard to the structure of the Board of Directors. They agreed the Board should consist of four officers (President, Vice President, Treasurer and Secretary), the immediate past president, and 4 members in good standing to serve as Directors, staggering 2 each year to maintain continuity.

**1985-86**

**Board Members**

- President: Teri Polaske
- Vice President: Karen Heroy
- Treasurer: Mike Hickey
- Secretary: Sara Tyson / Joan Koppel  
*(Sarah relinquished the position mid-year and was replaced by Joan)*
- Directors: Dick Ostop, Cliff Mason, Felicity Bruns, Bruce Arneill, Arlene Hiller

**Committee Chairs**

- Newsletter: Cynthia Bowman
- Program: Randy Anagnostis
- Public Relations: Karen Heroy
- Membership: Arlene Hiller

**February 1986**

SMPS Southern New England held its first education workshop.

**March 26-27, 1986**

SMPS Southern New England sponsored and had an exhibit booth at the Connecticut Exposition in Hartford.

**April 18-19, 1986**

SMPS Southern New England held the first Northeast Regional Conference at Lake Waramaug Inn (now called Boulders Inn) which is a charming fieldstone inn and cottages dating back to 1985 scattered on 28 acres near Lake Waramaug in New Preston, CT. Conference was entitled

"Know Yourself, Know Your Profession, Dick Ostop". This was also SMPS National's first multi-chapter conference.

**May 1986**

SMPS Southern New England held a program in Hartford, entitled Criteria for Hiring Professional Service Firms.

**June 18, 1986**

SMPS Southern New England held its first Annual Awards Night in Hartford

**1986-87 Board Members**

- President: Teri Polaske
- Vice President: Karen Heroy
- Treasurer: Mike Hickey / Vance Freyman  
*(Mike relinquished the position mid-year and was replaced by Vance)*
- Secretary: Joan Koppel
- Directors: Dick Ostop, Arlene Hiller, Bruce Arneill, Cliff Mason, Felicity Bruns

**Committee Chairs**

- Newsletter: Cynthia Bowman
- Program: Joe Connelly
- Public Relations: Karen Heroy
- Membership: Arlene Hiller

**1987-88 Board Members**

- President: Randy Anagnostis
- Vice President: Terry Casey
- Treasurer: Joan Koppel
- Secretary: Cathy Bednarczyk
- Directors: Teri Polaske, Karen Heroy, Peter Borgemeister, Coleen Renault, Dick Jacques

**Committee Chairs**

- Program: Neil Honan, Cliff Mason
- Publicity: Ann Austin, Jim Bancroft
- Membership: Arlene Hiller
- Newsletter: Terry Casey

**1988-89 Board Members**

- President: Joan Koppel
- Vice President: Cathy Bednarczyk
- Treasurer: Jim Bancroft
- Secretary: Linda Wilkins
- Directors: Peter Borgemeister, Colleen Renault, Terry Casey, Peter Guerra

**1989-90**

**Board Members**

- President: Dick Jacques
- Vice President: John Dugan
- Treasurer: Jim Bancroft
- Secretary: Pat Quinn
- Directors: Paul Bartlett, Peter Guerra, Joe Segar, Terry Casey, Linda Wilkins

**1990-91**

**Board Members**

- President: Richard Jacques
- Vice President: Jim Bancroft
- Treasurer: Dave Freed
- Secretary: Pat Quinn
- Directors: Paul Bartlett, Bob Mitchell, Joe Segar, Jonelle Hobbs

**1991-92**

**Board Members**

- President: Jim Bancroft
- Vice President: Terry Casey
- Treasurer: Dave Freed
- Secretary: Hamid Adib
- Past President: Dick Jacques
- Directors: Peter Stevens, Jonelle Hobbs, Bob Mitchell

**1992-93**

**Board Members**

- President: Terry Casey
- Vice President: Bob Mitchell
- Treasurer: David Freed
- Secretary: Angela Haggerty
- Past President: Jim Bancroft
- Directors: Elaine Richardson, Ann Prokob, John Kozak, Pat Quinn

**Committee Chairs**

- Program:
- Membership: Stephanie Snow
- Public Relations: Suzanne LaPolt
- Job Bank: Dick Jacques
- Publications: Elizabeth McAlpine

**January 27, 1993**

SMPS Southern New England won the Striving for Excellence "President's Award" in our membership category.

**1993-94**

**Board Members**

- President: Bob Mitchell, AIA
- Vice President: Stephanie Snow
- Treasurer: Dave Freed
- Secretary:
- Past President: Terry Casey
- Directors: Kelley Johnson

**1994-95 Board Members**

- President: Stephanie Snow
- Vice President: Gil Tyler
- Treasurer: Jim Bancroft
- Secretary: Maureen Herzig
- Past President: Bob Mitchell
- Directors: Bob Bounds, Ken Gibble, Dick Jacques, Kelley Johnson

**1995-96 Board Members**

- President: Gil Tyler
- Vice President: Pat Bilotto
- Treasurer: Jim Bancroft
- Secretary: Ruth Millward
- Past President: Stephanie Snow
- Directors: Dick Jacques, Kelley Johnson, Janet Pagini, Terry Casey

**1996-97 Board Members**

- President: Pat Bilotto
- Vice President: David Frassinelli
- Treasurer: Jim Bancroft
- Secretary: Ruth Millward
- Past President: Gil Tyler
- Directors: Terry Casey, Marcia Mochnick, Brian Armet, Kermit Thompson

**Committee Chairs**

- Membership: Terry Casey

**August 26, 1997**

Chapter by-laws were revised to reflect standards given by National. At that time, we changed the position of Vice President to President-Elect which would take effect the following election.

**1997-98 Board Members**

- President: Pat Bilotto
- Vice President: Marcia Mochnick
- Treasurer: Jim Bancroft
- Secretary: Ruth Millward
- Past President: Terry Casey
- Directors: Maria Loitz, Christopher Cignoli, Brian Armet, Kermit Thompson

**1998-99 Board Members**

- President: Marcia Mochnick
- President-Elect: Dick Ostop
- Treasurer: Jim Bancroft
- Secretary: Geryl Rose
- Past President: Pat Bilotto
- Directors: Ruth Millward, Cathy Grabarek, Maria Loitz, Christopher Cignoli

#### **1999-00 Board Members**

- President: Dick Ostop
- President-Elect: Maria Loitz
- Treasurer: Jim Bancroft
- Secretary: Geryl Rose
- Past President: Marcia Mochnick
- Directors: Ruth Millward, Cathy Grabarek, Kathleen Chambers, Bernice Bako

#### **2000-01 Board Members**

- President: Maria Loitz
- President-Elect: Bernice Bako
- Treasurer: Jim Bancroft
- Secretary: Kathleen Chambers
- Past President: Dick Ostop
- Directors: Terry McDonald, Jessica Loew, Jeff Gutsfeld, Christopher Cignoli

#### **2001-02 Board Members**

- President: Bernice Bako
- President-Elect: Kathleen Chambers
- Treasurer: Jim Bancroft
- Secretary: Jeff Gutsfeld
- Past President: Maria Loitz
- Directors: Terry McDonald, Geryl Rose, Peter Newman, Jeanne Boyer

#### **August 2002**

SMPS Southern New England was the Grand Prize Winner in the 2002 Striving for Excellence Award. Service Accomplishments included established CPSM study groups, organized a regional conference and implemented a new member orientation program.

#### **2002-03 Board Members**

- President: Kathleen Chambers
- President-Elect: Terry McDonald
- Treasurer: Jim Bancroft
- Secretary: Mary Beth Morris, PE
- Past President: Bernice Bako
- Directors: Peter Newman, Geryl Rose, Sharon Apotheker, Pat Bilotto

#### **2003-04 Board Members**

- President: Terry McDonald / Pat Bilotto  
*(Terry relinquished the position mid-year and was replaced by Pat)*
- President-Elect: Pat Bilotto
- Treasurer: Jim Bancroft
- Secretary: Mary Beth Morris, PE
- Past President: Bernice Bako
- Directors: Sharon Apotheker / Maria Loitz, Cathy DeFrances, Gillian Hodgen, Robert MacDuff  
*(Sharon relinquished the position mid-year and was replaced by Maria)*

#### **Committee Chairs**

- Regional Conference: Mary Beth Morris & Bernice Bako
- Program: Cathy DeFrances

- Communications: Gillian Hodgen
- Membership: Ruth Millward & Betty Horne
- Job Bank: Terry Casey
- Sponsorship: Rob MacDuff
- CPSM: Terry Casey

## **2004**

SMPS Southern New England formerly changed its name to SMPS Connecticut, Inc. to better reflect its membership base (96% were located in Connecticut). A new identity package and web site were launched.

### **2004-05**

#### **Board Members**

- President: Pat Bilotto
- President-Elect: Mary Beth Morris, PE
- Treasurer: Jim Bancroft
- Secretary: Pam Perry
- Past President: Bernice Bako
- Directors: Gillian Hodgen, Robert MacDuff, Wayne Cobleigh, Cathy DeFrances

#### **Committee Chairs**

- Program: Cathy DeFrances
- Communications: Gillian Hodgen
- Membership: Betty Horne
- Job Bank: Terry Casey
- Sponsorship: Donna Maltzan
- CPSM: Terry Casey & Diane Kozel

### **2005-06**

#### **Board Members**

- President: Mary Beth Morris, PE
- President-Elect: Cathy DeFrances
- Treasurer: Jim Bancroft
- Secretary: Gillian Hodgen / Betty Horne  
*(Gillian relinquished the position mid-year and was replaced by Betty)*
- Past President: Pat Bilotto
- Directors: Wayne Cobleigh, Lauren Stoutenberg, Diane Kozel, Dick Jacques / Sara Ruggiero  
*(Dick relinquished the position mid-year and was replaced by Sara)*

#### **Committee Chairs**

- Regional Conference: Cathy DeFrances & Sharon Roberts
- Program: Wayne Cobleigh
- Communications: Gillian Hodgen / Lauren Stoutenberg  
*(Gillian relinquished the position mid-year and was replaced by Lauren)*
- Membership: Diane Kozel
- Job Bank: Terry Casey
- Sponsorship: Marcia Mochnick
- CPSM: Terry Casey
- Leadership: Pat Bilotto



### **April 2006**

SMPS Connecticut was the first chapter to host a Regional Conference that held a Leadership Workshop as part of the conference. This was a three-hour workshop to help chapter leaders and committees run their chapters. National staff members, Earl Klinger and Tina Myers, as well as National President, Karen Courtney, lead the workshop.

### **Summer 2006**

SMPS Connecticut won The 2006 Striving for Excellence Program Outstanding Achievement Award for mid-size chapters.

### **2006-07 Board Members**

- President: Cathy DeFrances
- President-Elect: Wayne Cobleigh
- Treasurer: Jim Bancroft
- Secretary: Grace Waldvogel
- Past President: Mary Beth Morris
- Directors: Lauren Stoutenberg / Terry Casey, Diane Kozel, Sara Ruggiero, Tom Beebe  
*(Lauren relinquished the position mid-year and was replaced by Terry)*

### **Committee Chairs**

- Program: Wayne Cobleigh
- Communications:
- Membership: Diane Kozel
- Job Bank : Terry Casey
- Leadership: Mary Beth Morris
- CPSM: Terry Casey

### **May 7-9, 2008**

SMPS Connecticut hosted the Northeast Regional Conference at the The Hotel Providence, a boutique hotel in Providence, RI, the theme was The Art & Science of Marketing and was well-attended with about 130 attendees. Millward and Millward donated graphic design.

### **June 2008**

SMPS Connecticut instituted a member of the year award. Board members were not eligible. Diane DeGray and Susan Labas were the first recipients. Diane for her amazing fund raising efforts for the regional and Susan for her success heading the programming effort for the regional.

### **2007-08 Board Members**

- President: Wayne Cobleigh
- President-Elect: Geryl Rose
- Treasurer: Jim Bancroft
- Secretary: Grace Waldvogel
- Past President: Cathy DeFrances
- Directors: Thomas Beebe, Fallon Greene, Bill O'Connor, Sara Ruggiero

### **Committee Chairs**

- Regional Conference: Geryl Rose
- Program: Tom Beebe
- Communications: Sara Ruggiero
- Membership: Diane Kozel
- Job Bank: Terry Casey
- Leadership: Cathy DeFrances

### **2008-09 Board Members**

- President: Geryl Rose
- President-Elect: Sara Ruggiero
- Treasurer: Jim Bancroft
- Secretary: Grace Waldvogel / Kathy Serafin  
*(Kathy replaced Grace who sadly passed away in the Fall)*
- Past President: Wayne Cobleigh
- Directors: Bill O'Connor, Fallon Greene / Diane DeGray, Kara Bacik, Lauren Dabek  
*(Fallon relinquished the position mid-year and was replaced by Diane)*

### **Committee Chairs**

- Program: Tom Beebe & Marcia Kellogg
- Communications: Kara Bacik
- Membership: Diane DeGray
- Job Bank: Terry Casey
- Leadership: Wayne Cobleigh
- Diversity Ad Hoc: Wayne Cobleigh
- Historian Ad Hoc: Pat Bilotto

### **Fall 2008**

This was a year of re-building and re-structuring: began communicating with members electronically, including newsletter and program announcements; started new Web site; contracted for Cvent. Carolyn Bligh volunteered to redo the chapter website.

This year we saw the passing of Grace Waldvogel, a long-time dedicated member who served on the board and many committees over the years. To honor her work for the chapter, the Member of the Year award was renamed to: The Grace Waldvogel Member of the Year Award.

### **June 2009**

The annual board retreat was facilitated for the first time by a third-party: Jacqui Copp-Moffett.

The chapter voted to hold the awards program every other year from when we host the regional

### **2009-10 Board Members**

- President: Sara Ruggiero
- President-Elect: Kara Bacik
- Treasurer: Jim Bancroft
- Secretary: Kathy Serafin
- Past President: Geryl Rose
- Directors: Beth Haas, Diane DeGray, Victoria Pancoast, Lauren Dabek

### **Committee Chairs**

- Program: Marcia Kellogg
- Communications: Kara Bacik & Carolyn Bligh
- Membership: Lauren Dabek
- Job Bank: Terry Casey
- Leadership: Geryl Rose
- Diversity Ad Hoc: Wayne Cobleigh
- Historian Ad Hoc: Pat Bilotto

### **ORGANIZATIONAL DESCRIPTION**

1. The governing body or Board of Directors consists of four (4) regular members in good standing and the President, Vice President, Treasurer, Secretary and immediate Past President.
2. The Board of Directors appoints chairpersons to run the three: standing committees (Program, Membership and Public Relations). The chair-persons select committee members from the paid membership of the organization. All committee chairmen report back to a member of the Board, who has been designated by the Board to act in the capacity of Advisor.
3. All other committees created by the Board shall be Special Committees and will be run as determined by the Board of Directors.

### **LOGOS THROUGH THE YEARS**

